

CRD JOB POSTING

Intermediate Designer

ABOUT US

We are a very small design studio with a focus on process, execution, and craftsmanship. We create multi-faceted branding and packaging work for select clients focusing on hospitality, food services, and boutique products. Our work is stylistically varied, historically informed, and strikes a balance between tradition and modernity.

ABOUT THE POSITION

Chad Roberts Design is looking for a full-time Intermediate Designer who can deliver engaging design solutions through a variety of products and channels for a boutique brand. The position is ideal for someone who can work in an in-house capacity, supported by other creatives in a small studio environment. Working under and reporting to the Creative Director, the Intermediate Designer will:

- Act as the lead creative for one of our clients in the food and retail sector
- See projects through from conception to execution and roll-out into retail environments
- Work on product development, which includes researching, sourcing and liaising with vendors to get final products made
- Design retail signage and promotional materials
- Design online ads and communications for social media
- Oversee in-store activations and visual merchandising
- Have a genuine interest in food, beverage and the culinary arts (this is a must!)
- Have a driver's license, and preferably a car, for occasional on-site visits

ABOUT YOU

We are looking for someone with a highly cultivated design aesthetic who is equally passionate about producing beautiful and quality work. You are comfortable collaborating with a team and confident about sharing and presenting your ideas thoughtfully. You can also show process work that demonstrates a considered approach to your designs.

ESSENTIALS

- Bachelor's degree or equivalent work experience
- Minimum 2 years design experience in-house or in a studio
- Demonstrated ability in packaging and retail production
- Proficiency in Illustrator, Photoshop, InDesign on MacOS
- Efficient multi-tasker
- Deadline and detail-oriented
- Excellent listening & communication skills
- Must like dogs (we have 2 studio mascots)

Submit your current CV and work samples to studio@chadrobertsdesign.com.

Due to the large amount of interest we will only respond to selected applicants with a request for interview. Position to commence immediately with interviews to be scheduled as soon as possible.

Please no phone calls or unannounced studio visits.

Questions may be directed to studio@chadrobertsdesign.com.